

City of
SANTA BARBARA



SANTA BARBARA AIRPORT

SBA Minimum Standards Update Notifications and Engagement

Airport Commission
February 19, 2020

FlySBA.com



2020 Airport Minimum Standards Update

- The focus of this item tonight is:
 - Consultant background and process
 - Stakeholder notification
 - Public engagement meetings



Airport Minimum Standards – Consultant

- The Airport contracted with Aviation Management Consulting Group (AMCG) to facilitate the 2020 SBA Minimum Standards update.
- AMCG has been providing consulting services for over 20 years through individuals that have first-hand experience in aviation business, airport planning, development, operations, management, leadership, and consulting experience. Each of the firm's principals, consultants, and project analysts hold a pilot certificate.



Airport Minimum Standards – Consultant

- Minimum Standards Projects at the following airports:
 - San Luis Obispo County Regional Airport (SBP)
 - Missoula International Airport (MSO)
 - Lubbock Preston Smith International Airport (LBB)
 - Coastal Carolina Regional Airport (EWN)
 - And others...



Airport Minimum Standards – Consultant

- AMCG
 - Specializes in:
 - *Management and Compliance Documents*
 - *Through the Fence Assessments (Operators)*
 - *Fee Studies*
 - Based in Centennial Colorado
 - *Remote office in Simi Valley*
 - Services commenced in late January



Airport Minimum Standards – Consultant

- AMCG selected based upon:
 - Project Manager's Experience with FAA Airport Compliance Office expectations
 - Similar projects
 - Familiarity with SBA and LA ADO
 - Programmatic and inclusionary approach to updates



Airport Minimum Standards – Consultant

- Process:
 1. Collect, review, and analyze existing documentation
 2. Stakeholder meetings
 3. Review input and draft updated Minimum Standards document as needed
 4. Provide draft Minimum Standards for review
 5. Presentation to GA Subcommittee



Airport Minimum Standards – Consultant

- Process (continued):
 6. Assess draft document and update as needed
 7. Presentation to the Airport Commission with recommendations
 8. Finalize Minimum Standards update
 9. Presentation to City Council for final adoption



Airport Minimum Standards – Notifications

- The Airport maintains multiple email notification lists for tenants and stakeholders who have business relationships with the COSB such as:
 - Signatories, property tenants, and licensees
- Challenge is determining who on which list is interested in the various topics the Airport is presently addressing.



Airport Minimum Standards – Notifications

- Consistent with existing practices for construction and other special events, SBA will engage all tenants with direct business relationships to ensure they have the opportunity to participate in the public engagement meetings.
- These stakeholders include POCs at the T-hangars, City Tie-downs, FBOs, flight clubs, and flight schools as well as anyone who has communicated an interest.



Airport Minimum Standards – Notifications

- SBA tenants (Signature, Atlantic, etc.) are responsible for notifying subtenants / badge holders who may have an interest in further information.
- The Airport will also post all meeting notices on the bulletin board at Airport Administration and on the website at: www.flysba.com.
- Members of the public who wish to be involved in Commission matters should subscribe to updates at: <https://www.santabarbaraca.gov/gov/brdcomm/ac/airport/agendas.asp>



Airport Minimum Standards – Stakeholder Engagement

- Professionally facilitated engagement meetings were held over the last two weeks.
- Objective was to solicit input and alternatives.
- Approximately 60-75 users attended.
- Meeting times were as followings:
 - February 12th: 2pm – 4pm
 - February 18th: 10am – 12pm & 6pm – 8pm



Airport Minimum Standards – Stakeholder Engagement

- Overall the meetings were found to be productive with varying user feedback.
- There were valid questions presented about the details of specialty services not provided on Airport.
- There was not a viable alternative presented yet that provides an enforceable and compliant process.



Airport Minimum Standards – Stakeholder Engagement

- Next steps: Finalize the draft document and prepare for publication to acquire feedback.
- This will be facilitated on the Airport's website and historical presentations will be added for context.

<https://www.flysba.santabarbaraca.gov/about/news-facts/public-notice>

- Please submit all general comments in writing to:
sbapubliccomment@santabarbaraca.gov



THANK YOU!

Any questions?